

**LI People
ON THE MOVE**

**BOARDS/
ASSOCIATIONS**



Jennifer B. Cona of Cold Spring Harbor, managing partner of Genser Dubow Genser & Cona in Melville, has been appointed chair of

the board of trustees of the **Long Island Alzheimer's Foundation** in Westbury.



Reynolds Hawkins of Central Islip, a social worker and track and field coach in the Amityville School District, has been elected

president of the **Partners of the Americas Inc.**, Long Island Chapter, in West Babylon.



Mindy Wolfe of Long Beach, president of Neptune Marketing in Long Beach and chief marketing officer at Vishnick Mc-

Govern Milizio in Lake Success, has been elected to the board of directors of the **Social Media Association** in Port Washington.



Franklin McRoberts of Port Washington, counsel in commercial litigation at Farrell Fritz in Uniondale, has been appointed to

the board of directors of the **Caumsett Foundation** in Lloyd Harbor.



Charles Massimo of Patchogue, chief executive of CJM Wealth Management in Deer Park, has been appointed to the

New York State Autism Spectrum Advisory Board.



Jeanette Frisina of West Islip, publisher of Market Place Publications in Carle Place, has been appointed president of the

Greater New Hyde Park Chamber of Commerce.

REAL ESTATE

Charles Rutenberg Realty in Plainview has some new sales agents.

David Cushman of New Hyde Park was with Keller Williams Realty in Garden City.

Lianna Cushman of New Hyde Park was with Keller Williams Realty in Garden City.

Donnet Roach of Roosevelt was with Green Life Homes in South Richmond Hill, Queens.

Kashwarie Mahadan of Seaford was with Century 21 American Homes in Merrick.

Krishma Arora of Oyster Bay was with Laffey Fine Real Estate in Roslyn.

Patricia Murad of Hollis, Queens was with House Hunt NY Inc. in Farmingdale.

Robin Judith Barrack of Huntington Station completed a LIBOR course at Woodbury Realtor Service Center.

— DIANE DANIELS



Top, from left, David and Lianna Cushman and Roach; center, Mahadan, Arora and Murad; at left, Barrack

Send submissions and color headshots to peopleonthemove@newsday.com

ZONING URGED FOR TESLA DISPLAY

BY NICHOLAS SPANGLER
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The Smithtown Planning Board has recommended a zoning change to the town council that would permit outdoor vehicle storage and display at a planned Nesconset Tesla location.

The planning board's vote supports a change of zone from central business and neighborhood business to wholesale industry for the 5.7-acre 1000 Nesconset Hwy. property. Those business districts do not permit outdoor storage.

Extending the wholesale industry district, where storage is permitted, would link the property at Nesconset Highway — also known as Route 347 — to a 2-mile stretch of Middle Country Road that houses more than a dozen car dealerships.

Vincent J. Trimarco, the Smithtown lawyer representing the property developer, Tim Ziss, said the move would have no adverse effect on neighbors. Tesla's electric cars

“don't make noise, that I know of anyway.” Nor do they use oil, he said. “Environmental issues are really cut down to a minimum.”

Brooklyn-based Ziss would renovate the former Sixth Avenue Electronics store now at the site and rent to the electric car manufacturer.

In a brief interview following the Jan. 31 planning board meeting, Ziss said he could not confirm that Tesla was his intended tenant, citing a nondisclosure agreement. But chief town planner David Flynn named the company during the hearing, and Tesla's name appears on documents submitted to the town planning department as part of Ziss' application.

Still unclear is whether Tesla would operate a sales facility or merely a gallery for viewing cars. The company has already hit a New York State cap of five sales facilities, but legislation was recently introduced to expand that number by 15 to 20.

Tesla has one Long Island sales facility, in the Americana Manhasset shopping center, and galleries in East Hampton and at the Walt Whitman Shops in Huntington Station. It also has a store in Manhattan and two in Westchester County.

Tesla did not respond to a request for comment.

The town council is scheduled to take up Ziss' application Feb. 22. The planning board's recommendation is not binding, but several town council members have already said they were eager to welcome the company to town.

Rocky Shankar, an audit manager who lives near the proposed site, said in an interview this week that he was concerned about puddles and mounds of dirt at the site. Ziss told him after the meeting that landscapers would level the ground and plant grass once weather improves, he said.

Ziss did not respond to messages left at his Brooklyn business number.

Now that's a far-out road trip

The Associated Press

CAPE CANAVERAL, Fla. — SpaceX's big new rocket blasted off Tuesday on its first test flight, carrying a red sports car aiming for an endless road trip past Mars.

The Falcon Heavy rose from the same launchpad used by NASA nearly 50 years ago to send men to the moon. With liftoff, the Heavy became the most powerful rocket in use today, doubling the liftoff punch of its closest competitor.

The three boosters and 27 engines roared to life at Kennedy Space Center, as thousands watched from surrounding beaches, bridges and roads, jamming the highways in scenes unmatched since NASA's last space shuttle flight. At SpaceX Mission Control in Southern California, employees screamed, whistled and pumped fists into the air as the launch commentators called off each milestone.

Two of the boosters — recycled from previous launches — returned minutes later for simultaneous, side-by-side touchdowns on land at Cape Canaveral. Sonic booms rumbled across the region with the



This SpaceX video image shows Elon Musk's red Tesla sports car and "Starman" dummy driver launched into space headed for Mars.

vertical landings. There was no immediate word on whether the third booster, brand new, made it onto an ocean platform 300 miles offshore.

SpaceX chief executive Elon Musk owns the rocketing Tesla Roadster, which is shooting for a solar orbit that will reach all the way to Mars. As head of the electric carmaker Tesla, he combined his passions to add a dramatic flair to the Heavy's inaugural flight. Ballast for a rocket debut is usually concrete or steel slabs, or experiments.

Cameras mounted on the car fed stunning video of the

convertible floating high above the ocean with its driver, a space-suited dummy named "Starman" after the Davie Bowie song. A sign on the dashboard read: "Don't panic!" Bowie's "Life on Mars?" played in the background at one point.

The Heavy is intended for massive satellites, like those used by the U.S. military and major-league communication companies. Even before the successful test flight, customers were signed up.

If all goes well, the Roadster will reach the vicinity of Mars in six months, Musk said.

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