

**BIZfact**

**\$91,510**

Median salary of Long Island's 3,870 computer application developers

Source: State Labor Department

**REPORT: GOOGLE STILL MOSTLY WHITE, MALE**

Google barely raised the number of women and under-represented minorities among its ranks, while it got less white and more Asian over the past year, according to the search giant's fifth annual diversity report.

The report released last week comes after shareholders earlier this month voted down proposals to study linking executive pay to diversity goals, and as the company grapples with ongoing lawsuits over gender discrimination.

Google bumped the percentage of its female employees up by a tenth of a percentage point to 30.9 percent, the latest report showed.

Despite falling more than 2 percent, white workers remained the majority at 53.1 percent, while Asians grew more than a percentage point to 36.3 percent. Black and Latino workers grew a tenth of a percent to 2.5 and 3.6 percent.

Google says it needs to do more on diversity, and added new data on hiring, attrition and gender by ethnicity. The new data showed black workers left the company at far higher rates than other groups.

The report said the company's efforts at improving diversity must include "creating an inclusive culture" and not just boosted hiring.

Google is part of Alphabet Inc., which is based in Mountain View, California, and employs about 85,000 people.

— AP



Henry Schein Inc., headquartered in Melville, is Long Island's largest public company by revenue. It ranked eighth in 1998.

LI BUSINESS

BARRY SLOAN

**LI's LARGEST PUBLIC COMPANIES**  
**The new Top 10**

Turnover defines list as only 2 firms remain from 1998 survey

BY KEN SCHACHTER  
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**H**enry Schein Inc. leads Newsday's list of top public companies on Long Island based on revenue, and is one of only two survivors from the lineup's top 10 a generation ago.

The Melville-based medical products distributor posted 2017 revenue of \$12.5 billion, more than triple its closest rival, according to government

filings compiled by S&P Global Market Intelligence. The other holdover company still in the top 10 is Global DirectMail Corp., a Port Washington industrial products distributor now known as Systemax Inc. that sits at No. 6 with revenue of \$1.3 billion.

The corporate roster's shakeup is emblematic of the evolution of Long Island's economy since 1998, said John A. Rizzo, chief economist at the Long Island Association, the re-

gion's largest business group.

Back then, Henry Schein was No. 8 on the list with revenue of \$1.6 billion, and the Long Island economy was still dominated by large corporations, even four years after Northrop Corp. acquired Bethpage-based Grumman Corp., the iconic aircraft manufacturer that once employed more than 25,000.

By contrast, in 2018, Rizzo said, "there are many fewer big companies" and the economy

has shifted gears.

"Nineteen ninety-eight was dominated by electronics," Rizzo said. "Now it's health care and financial. This means a shift from manufacturing and electronics to services."

Other companies atop the 2018 list are: No. 2 Broadridge Financial Solutions Inc. of Lake Success; No. 3 MSC Industrial Direct Co. Inc. of Melville; No. 4 Hain Celestial Group Inc. of Lake Success; No. 5 New York Community Bancorp. Inc. of Westbury; No. 7 Kimco Realty Corp. of New Hyde Park; No. 8 1-800-FLOWERS.COM Inc. of Carle Place; No. 9 Verint Systems Inc. of Melville, and No. 10 Aceto Corp. of Port Washington.

Aside from Henry Schein and Systemax, only one other company remains from the top 20 in 1998, MSC Industrial, a distributor of industrial tools and hardware. In 2017 MSC had sales of

**Ranked by revenue**

The region's top public companies by annual sales in fiscal 2017.

Company	Annual sales (in billions, rounded)	Annual profits (in millions, rounded)	3-year total return
Henry Schein Inc.	\$12.462	\$406.3	-2.31%
Broadridge Financial Solutions Inc.	\$4.143	\$326.8	125.55%
MSC Industrial Direct Co. Inc.	\$2.888	\$231.4	41.91%
Hain Celestial Group Inc.	\$2.853	\$67.4	-59.66%
NY Community Bancorp Inc.	\$1.799	\$466.2	-24.05%

SOURCE: S&P GLOBAL MARKET INTELLIGENCE

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NEWSDAY, MONDAY, JUNE 18, 2018

See TOP 10 on A36

# Sports bar plans second LI location

LI BUSINESS


**RETAIL  
ROUNDUP**

Tory N. Parrish

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Nassau County is getting another place for games and grub.

Joe Alagna plans to open the second Arooga's Grille House & Sports Bar franchise on Long Island — this time in Rockville Centre, said Gary Huether, co-founder and president of the Harrisburg, Pennsylvania-based chain.

Alagna also owns the first Arooga's on Long Island, which opened in 2016 in Patchogue.

Arooga's is taking over the space that Cannon's Blackthorn, an Irish pub, occupied before closing in March.

While no opening date has been set for Arooga's, the plan is to open by September in time for football season — of course.

Dennis McCoy, senior director in the Melville real estate office of NAI Long Island, represented Arooga's in a lease signing for 4,876 square feet of space in Rockville Centre, at 49 North Village Ave.

The site was a good choice partly because it is next to an LIRR station, Huether said.

There are 19 Arooga's locations in seven states, including Pennsylvania, New Jersey and Connecticut, but that's going to change.

Alagna plans to open a total of 10 Arooga's on Long Island by 2025, Huether said.

"We have 50 deals coming through multiple franchise partners . . . up and down the East



Arooga's in Patchogue; another one is planned for Rockville Centre.

JOSEPH D. SULLIVAN

Coast," he said.

Arooga's focuses on high-quality food, including many organic items, and the Rockville Centre location will have 44 beers on draft and more than 50 TVs, he said. "It's a sports bar, but an elevated sports bar, if you will," he said.

Arooga's expansion plan falls in line with what's going on with sports bars nationwide — their growth has been outpacing that of the restaurant industry, especially casual-dining restaurants, according to a restaurant industry expert.

Not only do sports bars tend to have more success with regional growth, they also have greater appeal to younger consumers, said Darren Tristano, chief executive of CHD-Expert Americas, the Chicago office of a France-based restaurant industry research group.

"They are more of a destination for events and align with the social interaction and grazing

trends of the millennial. There is also a focus on adult [beverages], including wine, craft beer and cocktails," he said.

The leader in the sports bar segment last year was Buffalo Wild Wings, with \$3.8 billion in sales and 1,200 restaurants, followed by Hooters, with \$850 million in sales and 340 locations, Tristano said.

## Two firsts in Farmingdale

A retail and restaurant development taking shape in Farmingdale is going to bring some firsts to Long Island by early fall.

A LongHorn Steakhouse and Floor & Decor, a flooring store, will be the first two tenants in the \$25 million project being built on the 1000 block of Broadhollow Road, also known as Route 110, said Jonathan Cohen, a principal at Blumenfeld Development Group, the Syosset-based real estate development firm behind the project.

The restaurant and flooring

store will be charting new territory, since the closest LongHorn Steakhouse is in Queens and Floor & Decor does not have any stores in New York State.

I think the restaurant's entry into the Long Island market might bode well for it if it can win over local steak enthusiasts. Among full-service chain eateries, LongHorn has the most loyal customers, according to the 2018 Consumers' Choice Awards presented by Technomic Inc., a Chicago-based restaurant industry research firm.

But many Long Islanders tend to be partial to independent restaurants, so we'll see what happens.

Blumenfeld's entire development, which when finished will be four buildings totaling about 100,000 square feet on an 11-acre site, is taking the place of the former SkyDrive Golf Center, which was demolished last summer.

"The area was underdeveloped for many years," Cohen said, and over the past 10 years, "the whole area has gotten redeveloped . . . it's a thriving area."

The Floor & Decor in Farmingdale, at 79,615 square feet, will be the 100th store for the Atlanta-based retailer, Cohen said. The publicly traded company was founded in 2000 and sells hard-surface flooring, such as tile, wood and stone, as well as related tools and accessories.

Floor & Decor did not respond to calls or emails requesting comment.

The LongHorn Steakhouse will occupy 5,706 square feet.

The Orlando, Florida-based chain has more than 480 restaurants in 40 states and is owned by Darden Restaurants Inc., a publicly traded company whose other eateries include Olive Garden, Bahama Breeze and Seasons 52.

"We've identified Farmingdale as a great place with long-term growth potential, and look forward to serving the community," LongHorn spokeswoman Brittany Baron said.

Blumenfeld is developing the retail and restaurant project on Broadhollow Road under a 99-year master lease it signed with the property owner that began in 2017, and the new tenants will sublease, Cohen said.

The remaining space in the development, about 15,000 square feet in two buildings, will be filled by two to five stores and/or restaurants, he said.

"We are hoping to finalize some leases within the next 30 to 45 days, at which point we'll be able to announce some additional tenants," he said.

The floor plans and elevations for the last two buildings are subject to town planning board approval, Babylon planner Matt Esposito said.

**RETAIL ROUNDUP** is a column about major retail news on Long Island — store openings, closings, expansions, acquisitions, etc. — that will be published online, and in the Monday paper. If you have news to share, please send an email to Newsday reporter Tory N. Parrish at tory.parrish@newsday.com.

# Turnover defines list of LI's top public companies

## TOP 10 from A35

\$2.9 billion. In 1998, it was No. 17 with sales of \$519 million.

The top two companies in 1998 were Arrow Electronics Inc. and Avnet Inc., giant electronic parts distributors that relocated to Centennial, Colorado, and Phoenix, Arizona, respectively. Also on the list were No. 13 Symbol Technologies Inc., a Holtsville maker of bar code scanning equipment whose operations are now owned by Lincolnshire, Illinois-based Zebra Technologies Corp., and No. 15 Audiovox Corp., a Hauppauge maker of consumer electronics, now

known as Voxx International Corp., that moved its headquarters to Orlando, Florida.

Richard Vogel, dean of the Farmingdale State College School of Business, said that Long Island's high taxes and cost of living could have been factors in the relocation of Arrow and Avnet.

"It doesn't pay to operate out of here," he said. "They may have limited profit margins. Given the cost structure of Long Island, it pays to move to a place with lower costs. You can look across America and maybe get a deal on property tax abatements, you may move to . . . places with lower labor

costs and housing costs."

Vogel said that some companies retain operations on Long Island even though they may have moved their headquarters or changed names through mergers or acquisitions.

Other companies in the top 10 from 1998 were: No. 3 Computer Associates International Inc., based in Islandia (now based in Manhattan and known as CA Technologies); No. 4 Olsten Corp., Melville (acquired by Swiss rival Adecco SA, which moved most operations to Florida); No. 5 MarketSpan Corp., Hicksville (which became KeySpan before being acquired by the U.S. unit of Na-

tional Grid plc, based in Warwick, England); No. 6 Cablevision Systems Corp., Woodbury (acquired by Altice NV in 2016 and moved to Long Island City, Queens); No. 7 Avis Rent A Car Inc., Garden City (acquired and relocated to Parsippany, New Jersey, under the name Avis Budget Group); No. 8 Henry Schein, Melville; No. 9 Global DirectMail Corp., Port Washington (now called Systemax), and No. 10 Pall Corp., East Hills (acquired by Washington-based Danaher Corp. in 2015).

An indication of the size and depth of Long Island's corporate roster in 1998 is that the 50th largest company, E-Z-EM

Inc., a Westbury maker of solutions that patients drink before gastrointestinal X-rays, had revenue of \$99.2 million.

Twenty years later, the 50th largest company is Manhattan Bridge Capital Inc., a Great Neck provider of short-term real estate loans, with fiscal 2017 revenue of \$5.9 million.

Rizzo said larger corporations have "deeper pockets to help weather a downturn," but there is another side to the argument.

"One of the advantages of having leading firms that are smaller is you have more diversity," he said, which also can help the region survive economic headwinds.